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The Journal of the Association for Consumer Research is a quarterly journal of thematic explorations from the Association for Consumer Research.

Journal of the Association for Consumer Research | Vol 5, No 1

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Journal of Retailing and Consumer Services - Elsevier

About this journal. The Journal of Consumer Culture is an established

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Journal of Consumer Culture: SAGE Journals

Announcements. We are pleased to confirm that the Journal of Consumer Behaviour is ranked as an A Journal in the 2019 Australian Business Deans Council (ABDC) Journal Quality List. Further information can be found [here](#).

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Journal of Consumer Behaviour - Wiley Online Library

Well, I was expecting some of the lower ranked 1 & 2 journals to move up the rankings, especially since they have improved significantly in terms of impact since the last ranking exercise. eg., Journal of Social Marketing, Journal of

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Retailing and Consumer Services, etc.

Updated ABS Marketing Journals List 2018

Journal of Consumer Research
Journal of Marketing
Journal of Marketing Research
Marketing Science
The Journal of Retailing
has lost its spot in the top rank
and has been replaced by the Journal of

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Consumer Psychology which was not even in the old list (ABS ranking of Marketing Journals, Version 4 - Updated 2010).

ABS ranking of Marketing journals 2015 - Dilip Mutum

JCR publishes empirical, theoretical, and methodological papers of the highest

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